

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Promotion of Telangana Tourism to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Karimnagar in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad – Sanction of an amount of Rs.2,87,676.41/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six Forty One Paisa only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 320

Dated:-08-05-2015

Read the following:

1. From M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, Dt:27-02-2015.
2. Govt.Lr.No.815/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.11-03-2015.
3. Invoice No.4652007937, M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, Dt.29-03-2015.

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ORDER:

In the reference 1st cited above, M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, has requested for the Promotion of Telangana Tourism to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Karimnagar in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad.

2. Accordingly, Government have issued a work order for an amount of Rs.2,87,676.41/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six Forty One Paisa only) including taxes for the Promotion of Telangana Tourism Destinations to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Karimnagar in Times of India Newspaper to M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad, in the reference 2nd read above.

3. In the reference 3rd read above, M/s. Optimal Media Solutions, a division of Times Internet Ltd, has furnished a bill after publishing in Times of India in Hyderabad edition Times for coverage of one destination on Telangana i.e., Karimnagar in Times of India Newspaper, for an amount of Rs.2,87,676/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six only) including taxes, towards Promotion of Telangana Tourism to the readers of Hyderabad, 1600 Sq. Cm (Full Page) editorial and requested the Government for arranging payment.

4. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.2,87,676/- (Rupees Two Lakhs Eighty Seven Thousand Six Hundred and Seventy Six only) including taxes, towards Promotion of Telangana Tourism to the readers of Hyderabad Times for coverage of one destination on Telangana i.e., Karimnagar in Times of India Newspaper by M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

(PTO)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of OMS-A/C Times Internet Ltd. The details of Bank account is as follows:-

Account Name	: OMS-A/C Times Internet Ltd.
Account No	: 00600310006244
Name of the Bank	: HDFC Bank Ltd., Nanik Motawani Marg, Fort, Mumbai-23.
IFSC Code	: HDFC0000240
PAN No.	: AABCT1559M

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)

To
M/s. Optimal Media Solutions, a division of Times Internet Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER